| Author | K Wilks | Directorate | Environment, Housing & Public Realm | |
|---|--|---|---|---|
| Date | 4 May 2021 | Service | Street Environmen | t (Public Realm) |
| 1. The p | project or decision that this a | - | | |
| | | visham Waste Strategy 2021 | | |
| | Reports for: | Sustainable Select Developm | ient Committee | |
| Tho proj | ect is developing a waste stra | Mayor and Cabinet | 's waste reduction re | use and recycling |
| The proj | | esidents and businesses over | | -use and recycling |
| 2. The p | protected characteristics or o | | , | decision |
| | I | | · · · | |
| 🖾 Age | 🗆 Ethnicity | | 🛛 Language spoken | Other, please |
| 🗆 Gender | 🗌 Gender identity | | 🛛 Household type | define: |
| 🗆 Religion | □ Carer status developing a waste strategy t | □ Sexual orientation | 🗆 Income | |
| within the bo although the Wheelie bins blocks of flats When consid | brough for the next 10 years. collection method may be di and food caddies for street p s, and variations of both for t ering the protected charact been taken of the 6 Waste Str | Waste and recycling service ifferent depending on the properties, large wheeled con hose living in flats above sho eristics or other equality fa | s are universal and pr operty type and the containers in bin stores, o ops. ctors that may be affo | ovided to all residents, ollection method used. or near entry points for ected by this decision, |
| ethnicity and | pe – low income families for the language spoken and ho hy these characteristics have | w this may present a barrier | | d also younger people, |
| | isability may not able to ac r move the caddy or wheelie | • | | • |
| | ed the socio-economic impac ase in the amount of non-rec | | • | |
| | riers/Ethnicity – recycling o may be harder to understan | | - | |
| centre at Land types of recyc | e may be disadvantaged bed dmann Way, or the on street clable material, or lack of IT ed of information about waste | recycling points, there may b quipment preventing them a | e a lack of understand | ling about the different |
| often stay on part of the I information s council's serv | households are within flats - a short term contract and t ocal community. The transi haring needs to be found so vices and relevant informatic ections and not fall foul of re | his can often lead to margin ient nature of this cluster that people moving into acc on that will enable them to | alisation as they don't means that new way commodation of this t | t have time to become s of engagement and ype have access to the |
| elderly, youn | oon emissions to improve air ger people and the disabled h have the least impact on air c ongestion. | nas been taken into account | by the purchase of mo | dern EURO 6 collection |
| 3. The e | evidence to support the analy | vsis | | |
| residents on | ndertook a consultation 'Barı 3 key areas – Knowledge, Vie d to a reduction in waste and | ews and Experience to enabl | e collection services to | b be tailored to service |

consultation. The consultation consisted of a variety of methods to engage with residents including attendance at Assemblies, Drop Ins at libraries/community centres, JCD advertising boards, council website, social media and emails via Lewisham Life mailing list. Equality data was collected as part of the process. After the consultation period ended, the data collection was analysed and a conclusion and recommendation plan was compiled – see below:

| Action | Time-frame | Completed by |
|--|--------------------------------|---|
| Creation of reduction and Recycling Plan as directed by Mayor of London. Incorporating feedback and recommendations from Consultation. | Begin May 2019 | Completed and signed off 2019 |
| Update the London Borough of Lewisham's Waste Strategy | Commence July 2019 | Draft tbc by June 2021 and submitted to Mayor and Cabinet for approval |
| Creation of Environment communications strategy | Commence July 2019 | Revised communication and behaviour change programme to commence May 2021. |
| Customer service training for crew members – following consultation feedback | Training to commence June 2019 | Completed and ongoing |
| Review of the Re-Use and Recycling Centre – opening hours and materials guidance | Commence May 2019 | Completed July 2019 |
| Clearer guidance around acceptable materials for recycling | Commence May 2019 | Finalised list not able to be completed until June 2020 when new recycling contract commences |

During May 2021 the service will be conducting a waste composition survey to better understand the contents of the waste stream – to analyse what is being thrown away that could have been recycled.

A waste participation survey will also be undertaken to understand the habits of the differing demographic clusters so that communication/behaviour change programmes can be adjusted to reduce waste and improve recycling.

4. The analysis

The 6 Waste Strategy objectives are not likely to have a negative impact on equality of opportunity for people with protected characteristics, nor to have a negative impact on good relations between communities with protected characteristics and the rest of the population in Lewisham.

The 6 Waste Strategy objectives may present opportunities for advancing equality of opportunity for people with protected characteristics.

- Examples of opportunities:
- Improving recycling in purpose built flats and apartments in the private rented sector, housing
 associations and other social rented housing sectors improve socio-economic indicators because recycling
 services tend to be less convenient and less well maintained in purpose built blocks of flats, where socioeconomic indicators may often be lower than in other households. The specific proposals support the
 objective of improving recycling for purpose built blocks of flats, and therefore are likely to improve socioeconomic indicators.
- Publicising initiatives such as Love Food Hate Waste campaign that educate and encourage families by providing advice and recipes for healthy meals, how to manage a budget and purchase what is needed so there is less waste to throw away.
- Ensuring that waste reduction and recycling information is communicated in a way that can reach those with protected characteristics:
- Relevant information is available in other languages and formats.
- Pictorial information is used when possible on literature and signage to support those whose first language isn't English.

- Use large type with high contrast on literature and signage to aid those with visual impairment.
- Recycling containers can have key messages on the lids in Braille to support those with visual impairment.
- Workshop style discussions with groups for the elderly to discuss and disseminate relevant information about service changes etc.
- Target specific under-represented groups for specific events/ activities ensuring publicity is appropriate to the audience using the range of measures to ensure accessibility for all.

| 5. Impact summary & | | |
|--------------------------|----------|---|
| Protected characteristic | Impact | Mitigation |
| Age | Positive | The services are universal and available to everyone irrespective of age. 10% of the Lewisham population are over age 65. We do take account of those older people who may find it difficult to lift their caddy or push their wheelie bin on collection days for example – and offer assisted collections. We need to promote this service more and will work with other council services/voluntary organisations to promote the service through workshops etc. We recognise the importance of health and well-being and the benefits of air quality and will continue to use modern vehicles and efficient collection routes to minimise the impact on local people caused by noise/vehicle emissions. |
| Language spoken | Positive | We recognise that some individuals/communities may face barriers to accessing or understanding waste and recycling services that may be delivered differently to those they are used to. |
| | | We will plan our communications and events to take account of the diversity of the audience and delivered using a range of communication 'tools' to get the key messages across. Ensure information is available in other formats/languages. |
| | | Around 17% of the Lewisham population do not have English as their spoken language (ESOL), we will seek out and work with other council services to promote inclusion, reducing marginalisation, whilst promoting community cohesion. |
| Disability | Mixed | We do take account of people with disability who may find it difficult to lift their caddy or push their wheelie bin on collection days for example – and offer assisted collections. |
| | | The council provides assisted collections but needs to do more to promote the service, we should find those who need to access the service and support them. |
| | | We will use pictorial information/ large type/high contrast on literature to aid the visually impaired. |
| Household type | Positive | There will continue to be population growth and housing needs – more homes may be converted into short term tenancy flatted accommodation. 'Churn' makes it difficult to provide relevant information to new tenants. |
| | | Work needs to be undertaken with social landlords/managing agents to disseminate information and promote inclusion. |
| | | We will ensure relevant information is available in other languages and formats. Pictorial information is used when possible on literature and signage to support those whose first language isn't English. |

6. Service user journey that this decision or project impacts?

Residents can access the Council's services through the contact centre via phone or email. Information is shared on the Council's website with individual services having their own sections with relevant information and advice on contact information, service standards, requirements or changes.

The Council has a Corporate Complaints Policy and a dedicated team to manage complaints that may be directed to the relevant service in the first instance. All complaints are responded to within set timescales and there is an escalation process. All personal data is managed in accordance with the Data Protection Act 2018.

The Council's waste strategy will enable savings to be found from the reduction in waste requiring disposal, increased re-use and recycling and a shift in behaviour change regarding waste as a valuable commodity. However the assessment has shown the waste strategy will have no negative impact on those with protected characteristics.

The assessment will be shared with other Council services, as the Council is an organisation that supports residents and acknowledges its responsibility to look after them.

| Signature of Head | |
|-------------------|--|
| of Service | |

For further information please see the full Corporate Equality Policy.